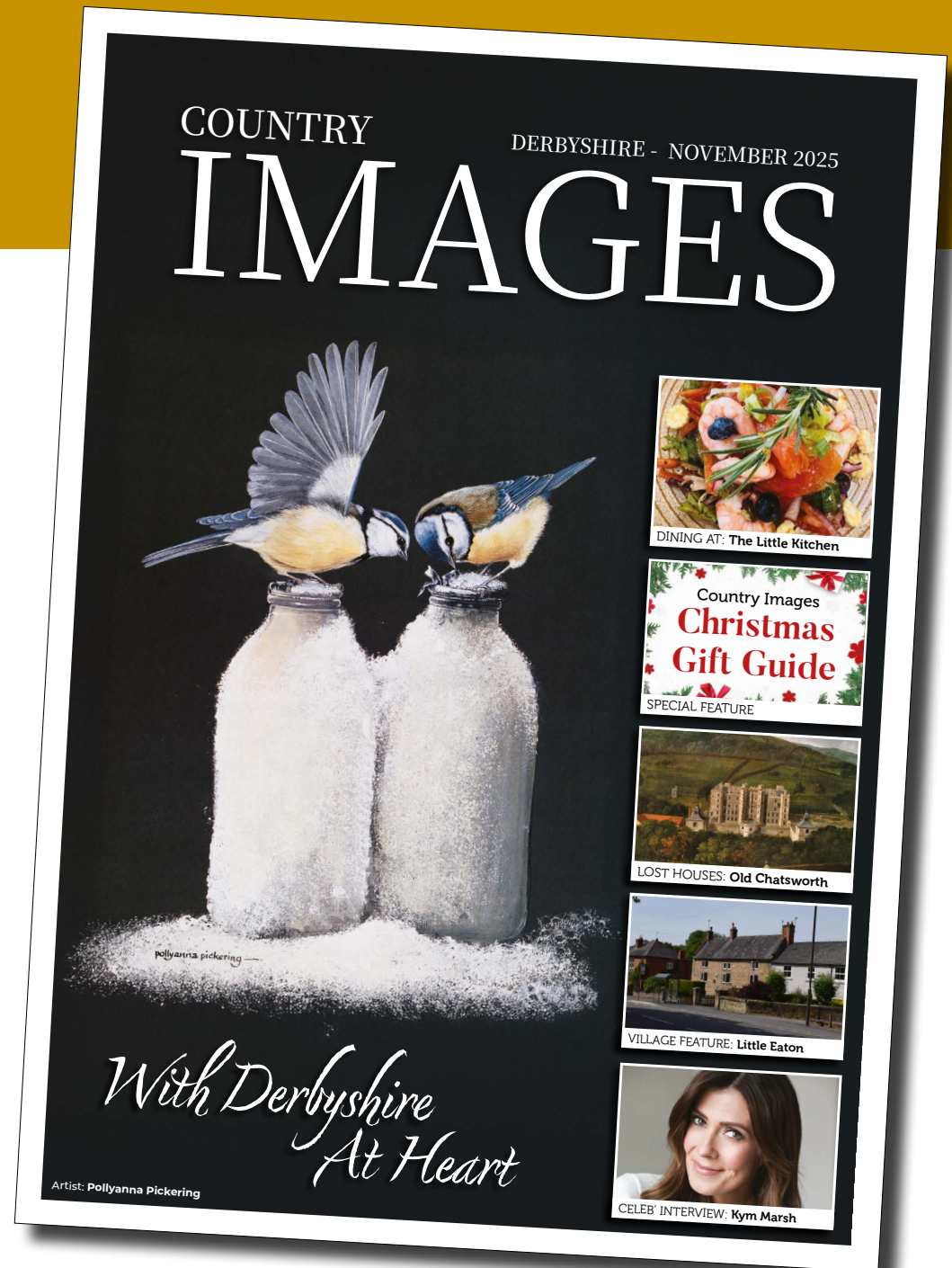


Introducing Your
ALL NEW

Country Images Magazine

DERBYSHIRE EDITION!

Media Pack **2026**



COUNTRY IMAGES

DERBYSHIRE EDITION

Country Images Magazine has been part of Derbyshire life for more than 30 years. Since launching in 1994, it's grown into a trusted local favourite—celebrated for its engaging stories, beautiful photography, and genuine connection to the community.

Our loyal readers are at the heart of what makes Country Images special. Many have grown up with the magazine and continue to pick it up for local news, inspiration, and a closer look at the people and places that make Derbyshire unique. That long-standing trust keeps readers coming back and reinforces our place in the local media landscape.

But Country Images is more than great stories and stunning visuals—it's also a powerful platform for local businesses.

Building Trust and Local Recognition

Advertising in a respected print and digital publication like Country Images helps your business stand out. Consistent exposure builds familiarity, credibility, and trust with a loyal audience who values local connections.

When your advert appears alongside features on Peak District walks, restaurant reviews, or upcoming events, your brand becomes part of the lifestyle our readers love—creating positive, meaningful associations.

Reaching the Right Audience

Country Images reaches a well-defined audience: people who care deeply about Derbyshire's culture, community, and character. That means your advertising is seen by the people most likely to support your business.

We also know how important a strong online presence is. While the magazine remains our core focus, we extend your reach through our website and social media channels. Your print advert can be supported by online posts, digital ads, videos, or blog content on our website, helping to boost visibility and direct more people to your business.

For more than three decades, Country Images has celebrated everything that makes Derbyshire special. We share local stories, support local businesses, and offer a platform that connects brands with engaged, community-focused readers.

If you're looking to reach more local customers, build recognition, and grow your brand within Derbyshire, partnering with Country Images is a great place to start.

“Leading The Way In Advertising For Derbyshire Since 1994”

Country Images is the leading original Free Full Colour A4 quality magazine for Derbyshire that has been produced every month since 1994 and has a readership of 48,000.

With our high editorial content, we focus on the wealth of treasures Derbyshire offers, from delving back into the area's rich and varied history, to looking forward to the latest leisure trends. Country Images has something for all interests.

Creating 'platforms' ideally suited for local companies: Country Images gets your message right to the heart of where it should be - into the home. We control our own distribution network throughout Derbyshire targeting homeowners, offering you peace of mind that your message really does reach 'home'.

Our Staff are local people with a wealth of marketing experience, and are happy to visit customers face to face and will provide a tailor-made marketing package.

Our Design Studio based in the heart of Derbyshire offers our advertisers a FREE artwork design service.



Media Pack 2026

Pickup Points

Country Images Magazine is delighted to announce the addition of 19 new collection points throughout Derbyshire, with plans to expand further in 2026. These strategic locations have been carefully chosen based on the demographics that best align with the interests of our advertisers. These new points of collection complement, rather than replace, our existing letterbox distribution, ensuring that our reach is broader and more efficient than ever. This initiative shows our commitment to increasing the effectiveness of advertising in our publication.

Alfreton Leisure Centre
Ashbourne Shoe Repairs
Ashbourne Tourist Info
Bakewell Tourist Info
Blenheim News Allestree
Chatsworth Farm Shop
Chevin Golf Club
Costcutter Crich
Derby Tourist Info
Derby Garden Centre
Holloway Butchers
Little Eaton Stores
Meynell Langley Gardens
Morley Hayes, Roosters,
Oakfield Farm Shop
Peak Village Rowsley
Ripley Leisure Centre
Ripley Town Hall
Tansley Garden Centre



and more to be added throughout 2026

Distribution Areas

At Country Images we have strategically selected areas within the county, targeting the correct customer demographic areas to bring the optimum results to your business. Our focus is on delivering your message straight to our readers homes. Added to this are specifically chosen pick-up locations, making Country Images freely available to everyone.

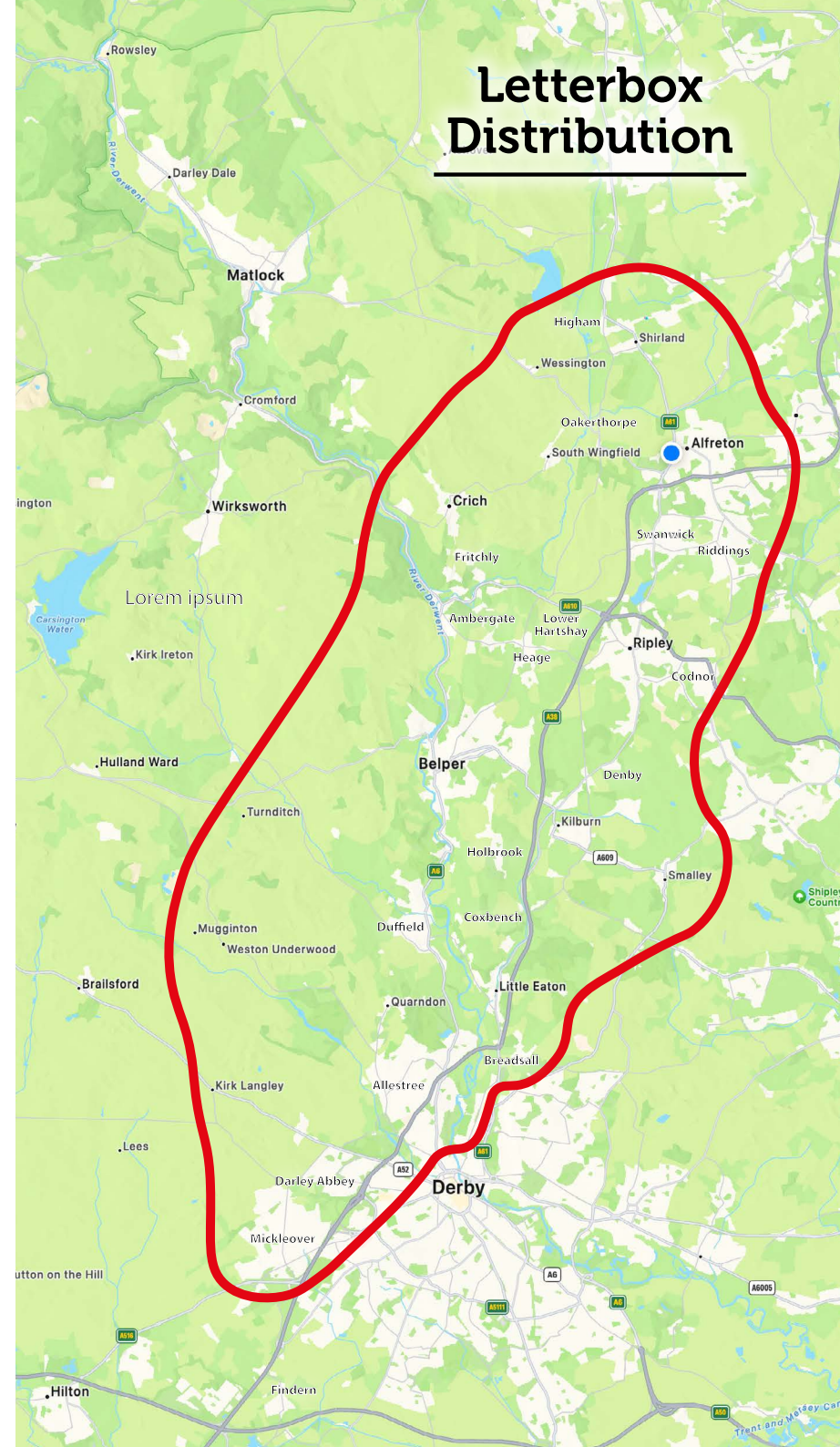
Alfreton
Allestree
Ashbourne
Bakewell
Belper
Brailsford
Breadsall
Crich
Cromford
Darley Abbey
Duffield
Findern
Fritchley
Higham
Holbrook
Holloway
Marehay
Matlock
Mickleover

Morley
Oakerthorpe
Oakwood
Ockbrook
Quarndon
Riddings
Ripley
Rowsley
Shirland
Shirley
Smalley
South Wingfield
Stanley Common
Swanwick
Tansley
Wessington
Wirksworth

In addition to our printed distribution, thousands of people read Country Images Magazine digital editions, which are available **free** on our website and also by downloading our **free** App.



Letterbox Distribution



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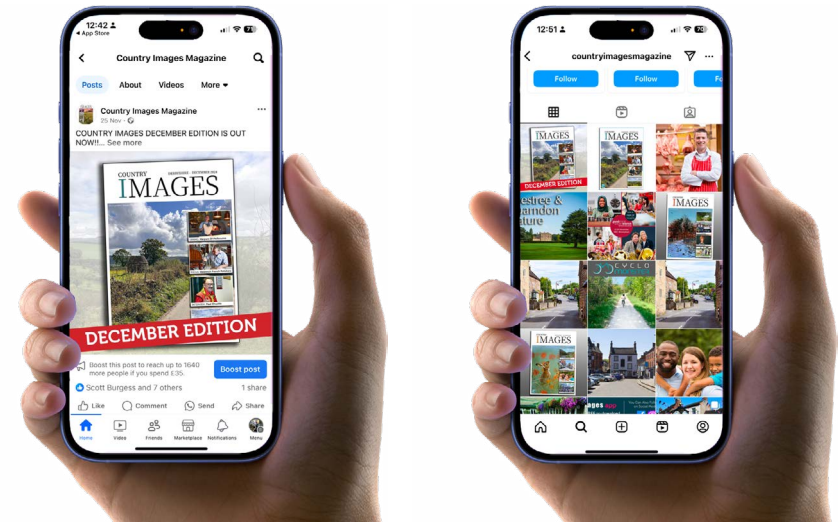
‘The perfect balance of
print and digital’

Country Images print, digital editions, and social media complement each other in reaching a wider audience and creating a cohesive brand image.

Print editions provide a tangible and trustworthy medium for showcasing Country Images, while digital editions allow for dynamic visual experiences.

Social media platforms enable easy sharing and engagement with a global audience, further amplifying the reach and impact of Country Images.

This integrated approach enhances visibility, engagement, and overall effectiveness in conveying the essence of a county.



Available on:



Media Pack 2026

*A friend
dropping in...*

“

“Country Images reliably hits our target audience and never fails to bring in new faces to the business and is now our preferred print advertising for both the Nursery and Tea Rooms plus the magazines are a great attraction as well”

Meynell Langley Gardens

.....

“We have advertised with Country Images for a number of years and have been delighted with the increased sales and brand image and recognition our advertisements, in the magazine, have brought. We have also had great success from Food and New Venue Editorials, over the years, which have been extremely well written, portrayed us perfectly and got our message out to our target market very professionally. Country Images are the first local magazine we turn to, when wanting to promote our business or to sell our services.

Bespoke Inns

What Our Advertisers Say

We almost exclusively advertise with Country Images Magazine, in the magazines and also on-line. We have always received many leads and their service is brilliant, always keeping our adverts up to date with our latest products

**Simon and Mark, Directors
Architectural Windows**

.....

We have advertised continuously with Country Images magazine since 2008, during that time we have attracted new clients installing thousands of Kitchens and Bedrooms in the local area. For us at Holtams Kitchens and Bedrooms, Country Images magazine is the perfect magazine for us to promote ourselves.

**Richard, Holtams Kitchens &
Bathrooms**

.....

We have always been delighted with the service and coverage that we receive from Country Images Magazines and it has helped us to grow our business over the years.
**Catherine and Richard, Owners
Kedleston Heating**

“We have advertised in Country Images for many years and are very happy with the support and service we receive. We find it a great platform to advertise our restaurant and farm shop it brings us new customers through our doors. We have had Food Edits/ Reviews with them to promote new menus including Meet The Chef which always generates awareness and brings us new customers from different areas.”

Oakfield Farm Shop

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I wouldn't hesitate to recommend advertising with Country Images. We found the quality glossy finish of the magazine, and reasonably priced options for advertising space certainly helped us, at the Seafood Cave and Grill, reach a new target audience that social media and traditional newspaper adverts couldn't reach. The food review edit on the restaurant definitely helped us achieve greater sales revenue, and drive new customers to book and visit the restaurant in Matlock Bath.

Seafood Cave, Matlock Bath

“We have been advertising in Country Images for the Golf Club for a number of years and have always been happy with the exposure it gave us. Since we took the bar and Catering services back in house almost 2 years ago, combined with being open to the general public, we were looking to increase our clientele and what better way than to advertise in Country Images for Fairways. The month we advertised our winter/festive menu we saw a significant increase in enquiries which led to an uplift in actual bookings in the bar and restaurant.”

Fairways, Chevin Golf Club

.....

We almost exclusively advertise with Country Images Magazine, in the magazines and also on-line.. We have always received many leads and their service is brilliant, always keeping our adverts up to date with our latest products

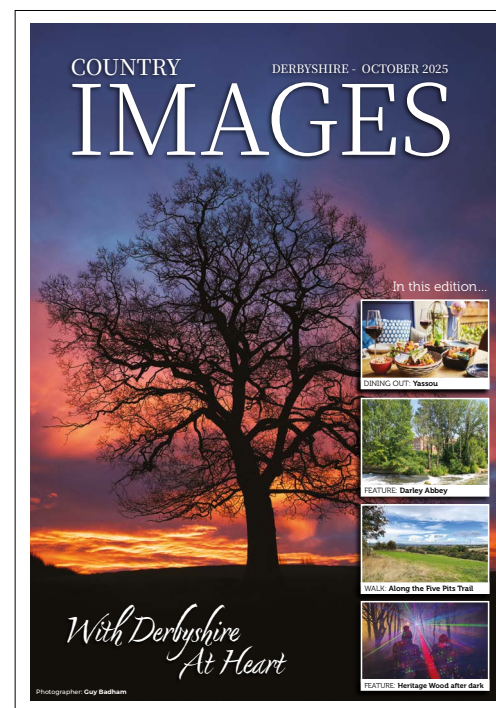
**Simon and Mark, Directors
Architectural Windows**

”

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Contact Information

General

website
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postal address

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Our Team

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Website & Digital
Production & Design
Editorial Manager

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Jessica Leahair
Alistair Plant
Garry Plant

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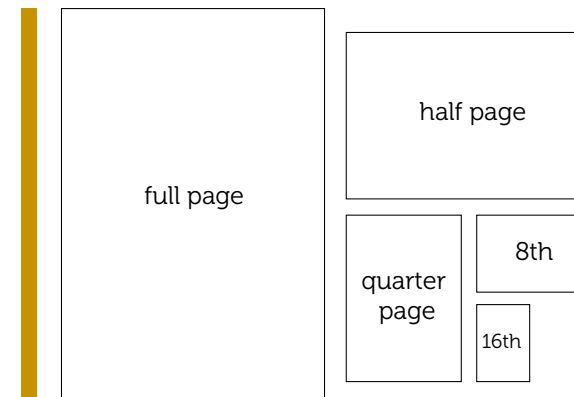
07515 263869

COUNTRY IMAGES

DERBYSHIRE EDITION



Advertising Space Specification



SIZE

Double Page Spread
Full Page
Half Page
Quarter Page
8th
16th

WIDTH HEIGHT

420mm 210mm Plus a 3mm bleed
210mm 297mm Plus a 3mm bleed
186mm 132mm
91mm 132mm
91mm 64mm
42mm 64mm

COPY FORMATS

We accept documents in the following formats: InDesign CC, Photoshop CC, Illustrator CC; Generic JPEG, TIFF, EPS, HEIC, WEBP or PDF files are also acceptable, but must be a minimum of 300dpi

We will, of course, do our very best to work with all our customers to ensure that your adverts are of the best quality and have the best impact on your clients. If you have any problems providing copy to the above specification please do not hesitate to contact us and we will do our best to find alternative ways of creating your desired advert.