



# Copy Specifications

For Country Images Magazine

You can e-mail copy to your sales representative, please speak to them to get their e-mail address or to [info@imagespublishingltd.co.uk](mailto:info@imagespublishingltd.co.uk)

## COPY FORMATS

We accept documents in the following formats:

**InDesign CC, Photoshop CC, Illustrator CC;**

Generic **JPEG, TIFF, EPS** or **PDF** files are also acceptable, but must meet the image, font and size specifications below.

Microsoft **Word** files are acceptable.

We **CANNOT** use Corel documents.

## DIMENSIONS (in millimetres)

**Full page:** A4 186w x 270h **Half page:** Landscape: 186w x 132h Portrait: 91w x 270h

**Quarter page:** 91w x 132h **Eight page:** 91w x 62h **Sixteenth page:** 42w x 62h

**Full page with bleed:** A4 210w x 297h PLUS 3mm bleed.

**DPS with bleed:** A3 420w x 297h PLUS 3mm bleed, with 24mm total gutter.

## TEXT

Advert wording must be specified; brochures and tear sheets are not acceptable as copy. Text may be edited to fit the available space. The position of any editorial agreed for inclusion in Country Images is decided by the editor and will not necessarily be on the same page as your advert.

## IMAGES

**Digital images** are welcome in EPS, TIFF or JPEG format but **must** have at least 300 pixel-per-inch (PPI) resolution at print size.

JPEGs should be at low compression (high file size).

Images meant for display on computer screens are normally at 72PPI and therefore will print at only about a quarter of their original size. Images (including logos) copied from Web pages are not normally of sufficient size or image quality for print use.

**Photos** are acceptable for scanning provided they are good quality (these will be returned on request).

## FONTS

Any special typefaces required for your ad must be supplied, either embedded in a made-up PDF file, outlined in an EPS or included as Macintosh font files/suitcases. To be usable, PostScript type 1 fonts require both the screen font suitcase and the corresponding PostScript font file(s). We reserve the right to approximate unavailable fonts at our discretion.

***We will, of course, do our best to work with our customers to ensure that your adverts are of the best quality and have the best impact on your clients. If you have any problems providing copy to the above specification please do not hesitate to contact us and we will do our best to find alternative ways of creating your desired advert.***